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Open
Evenings

Until
Christmas.

We Set The

The Pace

--in the jew-
elry business

The others
try to follow.
They'll copy
the phrase-
ology of our

announce-

ments even. But there's one thing they cannot copy -- our prices--and

C the big patronage that follows in consequence.


--There's not a house in

Rtown that we can't regularly undersell by 20 per cent. Get the others prices.

E then come here and see for yourself.

--Our Xmas showing of

Diamonds,
Watches,
Jewelry, Sil-
verware.


 Clocks,
 Fine Canes,
 Umbrellas
 and Opera

Glasses is magnificent. Over a half a million dol-

These figures are represented. You can imagine what you

--Make your Christmas

selections
now -- and
we'll reserve
them for you.

-- Open an account if you wish and pay a little each

week.

Castelbero's

The Reliable Jeweler
and Scientific Optician,
935 Pa. Ave.

Established 53 years.